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## **MODULE: FOUNDATIONS** **DEFINING SUCCESS**

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### DEFINING SUCCESS

Getting the most out of this exercise means getting super specific with what you want out of your blog. The more detail the better. Think of how things would look and feel when you have the exact blog (and lifestyle) that you want.

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Before you started blogging, what blogs or bloggers inspired or motivated you to start blogging? What specifically was it about them or their site that you wanted to achieve yourself? (i.e. comments counts, "fame", income, social media following, etc.)

What expectations did you have about blogging when you started? Have they proved to be true or are they a source of frustration?

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## MODULE: FOUNDATIONS DEFINING SUCCESS

What do you want to achieve with your blog? What does ultimate success look like for you? Why is this goal so meaningful to you?

How would this success impact and change other areas of your life? (personal, professional, family, etc.)

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## MODULE: FOUNDATIONS DEFINING SUCCESS

How will you measure your success? What quantifiable measure will you use to know you've achieved what you set out to do?

Using the information you've written above, create a vision statement (or paragraph) for your blog.