

**MONTH:** \_\_\_\_\_

	This Month	Last Month	Difference
Unique Visitors	_____	_____	_____
Pageviews	_____	_____	_____
Subscribers	_____	_____	_____
New vs Returning	_____	_____	_____
Ad Revenue	_____	_____	_____
Twitter Followers	_____	_____	_____
Facebook Fans	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Most Popular Post \_\_\_\_\_

Most Commented Post \_\_\_\_\_

Referring Sources 1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Keywords 1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Outbound Clicks 1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_